National Pathways Summit

Pathways From School To College To Career

Thursday,

March 16, 2023

JW Marriott Washington D.C.

CONTENTS

Summit Agenda 3

Our Sponsors 11

Executive Committee 16

Call To Action 17

Signatory Organizations 18

Additional Resources 20

NATIONAL PATHWAYS INITIATIVE is a national coalition of leaders from education, business, government, and the Civil Rights Community convinced that our current educational approach is failing to prepare most students for success. We have come together to advance an array of consensus policies to achieve a more efficient, effective, and equitable system.

Speakers will include Governors from both parties, CEOs, Administration officials, prominent educators, and student leaders. To bring this initiative to life and marshal the support of federal policymakers, we have formed a diverse National Pathways Coalition comprised of prominent leaders in the above sectors vital to this effort.

Invited participants will be asked to endorse a bold **Call to Action** that will include specific recommendations for taking needed policy reforms to scale nationwide.

NATIONAL PATHWAYS INITIATIVE

SUMMIT AGENDA

Thursday, March 16, 2023

08:00 - 08:30 ▪ Registration & Coffee

08:30 - 10:00 ▪ Opening (Salons III & IV)

WELCOME AND INTRODUCTION

Stan Litow, *Visiting Professor of the Practice at Duke University, Author, Monthly Columnist at Barron's*

MORNING KEYNOTE

Miguel Cardona, *United States Secretary of Education*

Governor Kathy Hochul, *Governor of New York*

REFLECTION ON THE POLICY DOCUMENT

Facilitated by **Stan Litow,** *Visiting Professor of the Practice at Duke University, Author, Monthly Columnist at Barron's*

David Banks, *Chancellor of the New York City Department of Education*

John B. King, Jr., *Chancellor of the State University of New York (SUNY), Former United States Secretary of Education*

Pedro Martinez, *Chief Executive Officer, Chicago Public Schools*

10:15 - 11:00 ▪ Action-Oriented Breakout Sessions: Part 1

DIRKSEN ROOM

P-TECH Highlights: Learnings from a Successful Global Education Model

Facilitated by **Johanna Duncan-Poitier,** *Senior Vice Chancellor for Community Colleges and the Education Pipeline, State University of New York (SUNY)*

Rashid Davis, *Founding Principal, P-Tech, Brooklyn*

Dr. Don Haddad, *Superintendent, St. Vrain Valley School District*

Armando Rodriguez, *Deputy Chief of College and Career Success, Chicago Public Schools*

P-TECH is a proven 9-14 education reform model, created by IBM, to prepare students to advance seamlessly into higher education and the workforce with academic and professional skills required for 21st century jobs in fields like cybersecurity, advanced manufacturing and biotechnology. Learn about how education experts have scaled up P-TECH public-private partnerships in 14 states and 28 countries.

CANNON ROOM

College Best Practices: Pathways to Careers

Facilitated by **Dr. Rufus Glasper,** *President and CEO, League for Innovation in the Community College*

Kenneth Adams, *President, LaGuardia Community College*

Dr. DeAnna R. Burt-Nanna, *President, Monroe Community College*

Dr. Margaret M. McMenamin, *President, Union College of New Jersey*

This session will highlight how three colleges create high-quality, student-centered pathways that link and connect explicitly to the workforce, students, and the broader ecosystem as partners. Each panel president will select one pillar from the Call to Action Statement and describe how it applies to their college/institution.

10:15 - 11:00 ▪ Action-Oriented Breakout Sessions: Part 1

HART ROOM
State Education Departments, Board of Education, and State Legislation: Career Pathway Successes in the States

Facilitated by **Jeremy Anderson,** *President, Education Commission of the States*

Jillian Balow, *Superintendent of Public Instruction, State of Virginia*

Shannon Gilkey, *Rhode Island Commissioner on Postsecondary Education*

Vicki Phillips, *Former Secretary, Pennsylvania Department of Education*

Dr. Stephen Pruitt, *President, Southern Regional Education Board (SREB)*

Pam Warner, *Director, Career Exploration and Coaching, Indiana Department of Workforce Development*

Join state leaders from across the country to learn more about key career pathway policies that are opening new opportunities for students and adult learners of all ages. This breakout session will provide examples of policies you could emulate in your state.

RAYBURN ROOM
State Showcases: Maryland and Connecticut

Facilitated by **Mike Barnes,** *Director, Technology Workforce Solutions, CompTIA* and **Kelli-Marie Vallieres,** *Chief Workforce Officer*

Shannon Marimón, *Executive Director, ReadyCT*

Keiffer Mitchell Jr., *Former Maryland State Delegate*

Courtney Murphy, *Director of Talent Acquisition, Workforce Development & Compensation, General Dynamics Electric Boat*

Michael Nogelo, *President and CEO, Eastern Connecticut Workforce Investment Board*

These states have been heavily invested in workforce issues and creating better pathways to careers for their students. Maryland understood early on the need to compete and the importance of winning the battle for talent. Connecticut is a model for what we hope every state undertakes post-summit as they advance from conversations to action and looking at their own systems, policies, and alignment.

Manufacturing companies in Connecticut have a large and growing demand for jobs, especially given that many workers in this field are reaching retirement age. To respond to this need, in 2018 the Eastern Connecticut Workforce Investment Board (EWIB) created the Youth Manufacturing Pipeline Initiative (YMPI), which provides foundational manufacturing skills training for high school students who are interested in careers in manufacturing upon graduation. The YMPI, is based on the nationally recognized Manufacturing Pipeline Initiative (MPI), is a collaboration between EWIB, Three Rivers Community College, Quinebaug Valley Community College, the Eastern Advanced Manufacturing Alliance Regional Sector Partnership (EAMA RSP), 18 public high schools, and ReadyCT. The YMPI provides a high school 'on ramp' to MPI training and employment, offers a career pathway for non-college bound students, and taps a large workforce segment that was historically underutilized.

RUSSELL ROOM
Making Postsecondary Education Affordable

Facilitated by **Ruth Watkins,** *President of Postsecondary Education, Strada Education Network*

Kim Cook, *CEO, National College Attainment Network*

Justin Draeger, *President & CEO, National Association of Student Financial Aid Administrators (NASFAA)*

A majority of Americans now view a college education as financially out of reach. What actions can we take - now and in the future - to make college more affordable and to communicate that there's a way to achieve postsecondary education that creates equitable pathways to opportunity?

11:15 - 12:00 ▪ Action-Oriented Breakout Sessions: Part 2

HART ROOM
Non Degree Credentials: Labor Market Value and Policy Implications

Facilitated by **Dr. Lisa Larson,** *Head of Community College Growth Engine, Education Design Lab*

Scott Cheney, *CEO, Credential Engine*

Jonathan Finkelstein, *Founder, Credly, a Pearson business; SVP, Workforce Skills, Pearson*

Dr. Portia Pusey, *Thought Leader, Advocate and Expert in Cybersecurity Education*

This session will provide a thoughtful discussion around non degree credentials (industry certifications, badges, certificates, etc.), employer value and demand, and opportunities for policy to make quality alternative credentials more accessible and affordable.

CANNON ROOM
Business Leaders: Aligning Postsecondary Education and Training with Employers' Talent Needs

Facilitated by **Michele Chang,** *Chief Strategy Officer, Strada Education Network*

Charles DeBow, *President & CEO, National Black Chamber of Commerce*

Cheryl A. Oldham, *Vice President, Education Policy and Senior Vice President, US Chamber of Commerce Foundation*

Nicola Palmer, *Chief Technology Ambassador, Verizon*

Matt Sigelman, *President, The Burning Glass Institute*

Dr. Karrin Wilks, *Chief Learning Officer, New York Jobs CEO Council*

How can we ensure education pathways live up to the promise of connecting to meaningful employment and economic advancement? This session will explore innovative policies and practices for building equitable learning and workforce systems that connect education and training to the jobs learners seek and the skills employers need.

DIRKSEN ROOM
Achieving the Impossible: Scaling Postsecondary + First Job Readiness for ALL of America's Students

Facilitated by **Dr. Dia N. Bryant,** *Executive Director, The Education Trust-New York* and **John Branam,** *Executive Director, Get Schooled*

Join national education leaders Dia Bryant and John Branam for a rich dialogue about how we can harness the power of compelling content, scaled tech-based solutions and personalized supports to close America's pernicious postsecondary and first job readiness gaps. Through a mixture of sharing real-time district and partnership examples, values-based philosophies and engaging Q&A, we'll explore promising strategies to counter America's declining college-going rates - especially among Black and Brown youth.

RUSSELL ROOM
State Showcases: New York and Texas

Facilitated by **Stephanie Marken**, Partner, *Gallup*

Degan Mercado Leopold, *Chief Partnerships Officer, New York Jobs CEO Council*

Justin Yancy, *President, Texas Business Leadership Council*

These states have been heavily invested in workforce issues and creating better pathways to careers for their students. NPI and State Business Executives hosted convenings in Texas and New York and was impressed by the diversity and commitment from both public and private sector leaders in advancing alternative pathways, skills-based practices, and ensuring industry was equipped with the trained talent they need.

11:15 - 12:00 ▪ Action-Oriented Breakout Sessions: Part 2

RAYBURN ROOM
The Nexus of Learning and Work: Best Practices from University to Business

Facilitated by **Amanda Antico,** *Founder and CEO, EvolvED Global*

Tiffany Green, *Senior Manager, Global Sales Enablement, Databricks*

Phil Komarny, *Chief Innovation Officer, Maryville University*

Beth Rudden, *Founder/CEO, Bast.ai*

Join us as we discuss innovative efforts that are taking place in the field today to bridge the gap between universities and employers. Each panelist will outline their experiences and what they have learned from their efforts.

12:15 - 12:30 ▪ Luncheon Welcome (Salons III & IV)

Introduction by **Jeff Wasden,** *President & CEO at State Business Executives*

Bruce Harris, *Vice President of Federal Government Affairs, Walmart*

12:30 - 01:15 ▪ Luncheon Keynotes (Salons III & IV)

Introductions by **Stan Litow,** *Visiting Professor of the Practice at Duke University, Author, Monthly Columnist at Barron's*

Facilitated by **John Harwood,** *American Journalist, Former White House Correspondent for CNN*

Governor Larry Hogan, *Former Governor of Maryland*

Governor Ned Lamont, *Governor of Connecticut*

01:15 - 02:15 ▪ Early Afternoon Keynotes (Salons III & IV)

Introductions by **Stan Litow,** *Visiting Professor of the Practice at Duke University, Author, Monthly Columnist at Barron's*

Gina M. Raimondo, *United States Secretary of Commerce*

Zoë Baird, *Senior Counselor for Technology and Economic Growth to Secretary of Commerce Gina Raimondo*

Facilitated by **John Harwood,** *American Journalist, Former White House Correspondent for CNN*

Ginni Rometty, *Former CEO of IBM*

Randi Weingarten, *President, American Federation of Teachers (AFT)*

02:30 - 03:30 ▪ Action-Oriented Breakout Sessions: Part 3

DIRKSEN ROOM
Data-Driven Insights: Unlocking Barriers to Opportunity

Facilitated by **Debbie Wasden,** *Senior Vice President, The Burning Glass Institute*

Dr. Courtney Brown, *Vice President for Impact and Planning, Lumina Foundation*

Lisa Dughi, *CEO, NAF*

Dr. Scott Ralls, *President, Wake Technical Community College*

This session will explore the barriers, successful models, and key policy topics related to the use of data and insights to support workers, learners, and the economy.

CANNON ROOM
College Student Leaders: Overcoming the Challenges and Embracing the Opportunities for the Next Generation

Facilitated by **Alexandria Chun,** *President, Student Assembly of the State Universities of New York*

David Bruen, *President of Student Government, Syracuse University*

Drake Smith, *President of Student Government, Lincoln University*

Munachimso Ugoh, *President of Student Government, Xavier University of Louisiana*

College students today face a complex set of challenges, from academic pressure to social and economic issues. This panel brings together a national coalition of student leaders as they discuss how the pathway spolicy document can be instrumental to the success of their higher education system.

RAYBURN ROOM
Social and Emotional Learning (SEL): The Role it Plays in Pathways Success

Facilitated by **Dr. Aaliyah A. Samuel,** *President and CEO, Collaborative for Academic, Social, and Emotional Learning (CASEL)*

Rebecca Holmes, *President and CEO, The Colorado Education Initiative*

Meaghan Lynch, *Federal Public Policy, Airbnb*

Armando Rodriguez, *Deputy Chief of College and Career Success, Chicago Public Schools*

Dr. Scott Solberg, *Professor, Boston University and Vice-President for Research, Coalition for Career Development Center*

This panel brings together leaders across education, research, and business to discuss how high-quality social and emotional learning (SEL) in K-12 schools leads young people and adults to acquire skills needed for life success. It will also explore how pathways programming can integrate SEL into all career development opportunities.

HART ROOM
Industry in the Classroom: The Role of Corporations in Workforce Exposure and Experience

Facilitated by **Amy Nakamoto,** *Executive Vice President, Social Impact, Discovery Education*

Jason E. Glass Ed.D, *Kentucky Commissioner of Education*

Carolyn Lee, *President and Executive Director, The Manufacturing Institute*

Dr. Peggy Pugh, *Chief Academic Officer, Montgomery County Public Schools*

Asha Varghese, *President of Caterpillar Foundation, Caterpillar, Inc.*

Join industry executives and district leaders who are paving the way in partnership to engage students in career pathways. In the session, you'll gain practical insights on how to introduce students to opportunities and how to strategically collaborate for effective mission alignment.

03:45 - 04:15 ▪ Late Afternoon Keynotes (Salons III & IV)

Introductions by **Jacob Fraire,** *Foundation President, ECMC Foundation*

Jim Clifton, *Chairman, Gallup*

Brent Parton, *Principal Deputy Assistant Secretary, Employment and Training Administration, United States Department of Labor*

04:15 - 4:30 ▪ Closing Remarks & Call to Action (Salons III & IV)

Governor Spencer Cox, *Governor of Utah*

Closing Remarks & Commitments

National Pathways Summit Team

05:00 - 07:00 ▪ Reception at Gallup Headquarters

The Gallup Building

901 F Street, NW

Washington, D.C. 20004

OUR SPONSORS

PRESENTING

STRADA

PLATINUM

ECMC

GOLD

Ascendium

Debruce Foundation

Ewing Marion Kauffman Foundation

Walmart

WGU

BRONZE

CompTIA

Coursera

Fedcap Group

Gallup

NAF

Project Lead The Way

STUDENT

Discovery Education

Eli And Edythe Broad Foundation

Strada

Making sure education works for everyone.

Strada is dedicated to ensuring learners, particularly those who historically have faced the most barriers to education and socioeconomic mobility, experience the full benefits of education and training after high school. Through a unique blend of grantmaking, social-impact investing, research, and bringing together like-minded partners, we connect learners with workforce success.

StradaEducation.org

Pathways to **Opportunity**

The **DeBruce Foundation** and the **Ewing Marion Kauffman Foundation** are committed to opening access to career opportunities that help people achieve financial stability and upward mobility while supporting our nation's economic growth.

From our home in Kansas City, we are spearheading programs and projects – and possibilities – that support the new paradigm for education.

Learn more about how we are preparing the heart of America for the future of work.

Career Literacy Resources
Agilities.org

Career-building Opportunities
RealWorldLearning.org

State Agency Partnerships
DeBruce.org/statewide-adoptions

Scholar Support
KCScholars.org

Employment Empowerment Report
DeBruce.org/e2

Professional Experiences
ProXSummer.org

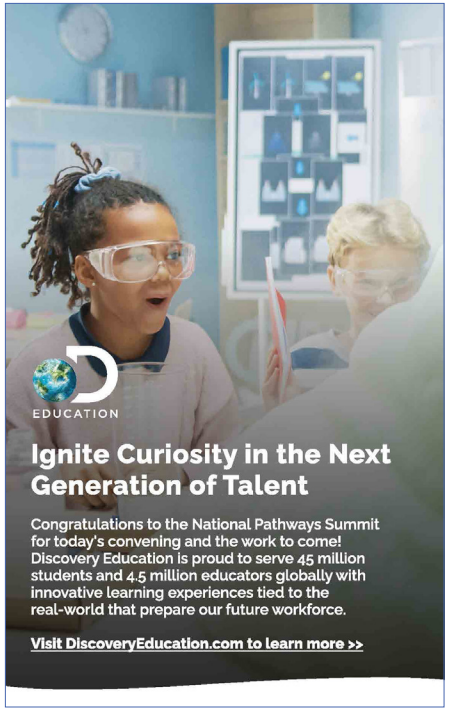
DeBruce FOUNDATION
www.DeBruce.org

EWING MARION KAUFFMAN FOUNDATION
www.Kauffman.org

The mission of ECMC Foundation is to improve higher education for career success among underserved populations through evidence-based innovation.

ECMC Foundation

ecmcfoundation.org



Ascendium
Elevating opportunity

coursera
for government

GALLUP®

PLTW

WGU

EXECUTIVE COMMITTEE

Jeremy Anderson
President
Education Commission of the States

Kiersten Barnet
Executive Director
New York Jobs CEO Council

Gene Bottoms
Author, School Improvement Leader Emeritus
Tomorrow's High School: Creating Student Pathways for Both College and Career
Southern Regional Education Board

Dr. Dia N. Bryant
Executive Director
Co-Chair of DEI Committee
The Education Trust–New York
National Summit on Pathways

Scott Cheney
CEO
Credential Engine, Inc.

Alexandria Chun
President
Student Assembly of the State Universities of New York

Charles H. DeBow, III
President / CEO
National Black Chamber of Commerce

Johanna Duncan-Poitier
Senior Vice Chancellor for Community Colleges and the Education Pipeline
State University of New York (SUNY)

Rufus Glasper
President and CEO
League for Innovation in the Community College

Alison Griffin
Senior Vice President
Whiteboard Advisors

Dr. Sarah Heath
State Director for Colorado Career and Technical Education (CTE) & Associate Vice Chancellor for Academic Affairs Past President
Colorado Community College System Advance CTE

J.D. Hoye
Special Advisor
ConnectED, The National Center for College and Career

Therese A. Ivancovich
CEO
The Attainment Network

Ernest Logan
President Emeritus
Vice President
American Federation of School Administrators, AFLCIO

Stephanie Marken
Partner and Executive Director
Gallup

Kristin R. McGuire
Executive Director
Young Invincibles

Christopher J. Nellum, PhD
Executive Director
Co-Chair of DEI Committee
The Education Trust—West National Summit on Pathways

Dr. Laura Owen
Executive Director
SDSU Center for Equity and Postsecondary Attainment

Mary Cathryn D. Ricker
Executive Director
Albert Shanker Institute

Dr. Aaliyah A. Samuel
President and CEO
Collaborative for Academic, Social, and Emotional Learning (CASEL)

Matt Sigelman
President
The Burning Glass Institute

Lakeisha Steele
Vice President of Policy
The Collaborative for Academic, Social, and Emotional Learning

Stephanie Veck
Senior Consultant
American Institutes for Research (AIR)

Justin Yancy
President
Executive Director
Texas Business Leadership Council Foundation for a Globally Competitive Texas

CALL TO ACTION

Unlike past National Education Summits over the last 30 years, This National Pathways Summit is more than just a convening of key stakeholders or an effort to shine a light on exemplary educational opportunities.

This Summit is laser-focused on creating clear and effective pathways from school to college to career, and not just for some, but for all.

The next and vitally important stages include pushing for swift enactment of the Pathways policy agenda embodied in the Call to Action. Enacting the Call to Action will bring state and district examples of success to scale and make them **sustainable.**

But that too is not enough.

We will continue to amass the network of key supporters **(nearly 200 organizations REPRESENTING 30 million Americans)** across the spectrum to urge lawmakers to act.

The 2023 Pathway organizers recognize how important these changes are, and yet they also recognize that this too is not the final stage of **action.**

All participants in the National Pathways Summit will continue their involvement, leaving DC today **committed** to working together.

In the days, weeks and years ahead, we are all committed to a nation-wide effort. One that will make the Call To Action's support so broad and so strong that it cannot be ignored. It **must be** and **will be** implemented.

We owe it to the next generation of students to equip them with the tools and skills they need to compete in the global economy and live their dreams. **Let's stop talking, and let's start doing.**

SIGNATORY ORGANIZATIONS

160 as of March 9, 2023

- Albert Shanker Institute
- America Succeeds
- American Federation of School Administrators
- American Federation of Teachers
- American School Counselors Association
- Attainment Network
- BUILD
- Cal Asian Chamber of Commerce
- Collaborative for Academic, Social, and Emotional Learning (CASEL)
- Center for Equity and Postsecondary Attainment at San Diego State University (SDSU)
- Center for Postsecondary Readiness and Success (CPRS) American University
- ConnectEd
- Council for Opportunity in Education
- Credential Engine
- Duke Center for Child and Family Policy
- Durham Success Summit
- Education Design Lab
- Education Trust
- Education Trust - NY
- Education Trust - West
- EvolvED Global
- Future Farmers of America
- Four Point Education Partners
- Futures Inc.
- GlobalMindED
- The Hunt Institute
- Indigo Education Company
- JobsFirstNYC
- League for Innovation in the Community College
- NAF
- National Black Chamber of Commerce
- National Career Development Association
- National Center for Construction Education & Research
- National Skills Coalition
- New York Association of Training and Employment Professionals
- PBLWorks: Project Based Learning for All
- Peer Mentor Collective
- Project Lead the Way
- ReadyCT
- Scholarship America
- SkillsUSA
- State Business Executives
- Texas Business Leadership Council
- Thornburg Foundation
- Unidos US
- Urban League
- WIN Learning
- Young Invincibles
- Alfred State College
- American University
- Binghamton University
- Buffalo State University
- Carnegie Mellon University
- Cayuga Community College
- Chapman University
- Clinton Community College
- College of Optometry
- College of the Holy Cross
- Columbia-Greene Community College
- Corning Community College
- Dutchess Community College
- Erie Community College
- Farmingdale State College
- Fashion Institute of Technology (FIT)
- Finger Lakes Community College
- Fulton-Montgomery Community College
- Genesee Community College
- Georgia Institute of Technology
- Herkimer County Community College
- Hudson Valley Community College
- Indiana University Bloomington
- Jamestown Community College
- Jefferson Community College
- Kansas State University
- Langston University SGA
- Lincoln University
- Los Angeles City College
- Los Angeles Harbor College
- Maritime College
- Middlesex College
- Mohawk Valley Community College
- Monroe Community College
- Morris College SGA
- Nassau Community College, SGA
- New York Institute of Technology
- Niagara County Community College
- North Country Community College
- Northern Arizona University
- NYS College of Agriculture & Life Sciences at Cornell University
- NYS College of Ceramics at Alfred University
- NYS College of Human Ecology at Cornell University
- NYS College of Veterinary Medicine at Cornell University
- NYS School of Industrial & Labor Relations at Cornell University
- Ohio State University Student Government
- Onondaga Community College
- Orange County Community College
- Pasadena City College
- Purchase College
- Raritan Valley Community College
- Regis College
- Rochester University
- Rockland Community College
- Rutgers University, SGA
- Saint Augustine University SGA
- San Jose State University
- Stony Brook University
- Student Assembly, The State University of New York (SUNY)
- Suffolk County Community College
- Suffolk County Community College
- Sullivan County Community College
- SUNY Adirondack
- SUNY Brockport
- SUNY Broome Community College
- SUNY Canton
- SUNY Cobleskill
- SUNY College of Environmental Science and Forestry (ESF)
- SUNY Cortland
- SUNY Delhi
- SUNY Downstate Health Sciences University
- SUNY Empire State College
- SUNY Fredonia
- SUNY Geneseo
- SUNY Morrisville
- SUNY New Paltz
- SUNY Old Westbury
- SUNY Oneonta
- SUNY Oswego
- SUNY Plattsburgh
- SUNY Polytechnic Institute
- SUNY Potsdam
- SUNY Schenectady County Community College
- Syracuse University Student Association
- Tennessee State University
- The State University of New York (SUNY)
- The University of Texas at Austin
- Tompkins Cortland Community College
- Ulster County Community College
- University at Albany
- University of Buffalo Student Association
- University of California Los Angeles Student Government
- University of California Student Association
- University of California, Berkeley
- University of California, Davis
- University of California, Irvine
- University of California, Merced
- University of California, Riverside
- University of California, San Diego
- University of California, Santa Cruz
- University of Michigan
- University of Rochester
- University of South Carolina
- University of Southern California Student Government
- University of Utah
- University of Wisconsin-Madison
- Upstate Medical University
- Vassar College
- Virginia Union University
- Westchester Community College
- Xavier University of Louisiana, SGA
- YouScience

To add your organization or university to the list, please scan the QR code or email info@nationalpathwaysinitiative.org.

THANK YOU!

Stan Litow, *Board Chair, National Pathways Summit*

Alexandria Chun & Fellow Student Representatives

EvolvED Global
Amanda Antico
Emily Holmes
Samantha LaCour
Christina Proctor

Executive Committee

Facilitators & Panelists

John Harwood, *American Journalist*

State Business Executives
Jeff Wasden
Megan Peiffer

Valery Pekic, *Dainty Creative Co.*

University Of Pennsylvania Graduate Students
Abigail Beasley
Natalie Grune
Chayan Singh

Josh Vlasto, *Bamberger & Vlasto*

Marian Zambrano

TO ACCESS OUR SUMMIT RESOURCES, PLEASE SCAN THE QR CODE.